

FOR IMMEDIATE RELEASE High Point, NC – May 22, 2025

## StricklySoft Launches Official Presence Across LinkedIn, Facebook, and Twitter/X to Strengthen Brand Engagement and Public Visibility

StricklySoft, a rising force in modern SaaS development, has officially launched its corporate presence across major social platforms — including **LinkedIn**, **Facebook**, and **Twitter/X** — as part of a broader strategy to engage clients, partners, and the developer community.

On **Thursday, May 22, 2025**, the company published its first official post on all three platforms, introducing its brand identity, outlining its mission, and inviting followers to join the journey as the company builds in public.

"We didn't just want to launch profiles — we wanted to plant the flag and show we're here, active, and focused on solving real problems with software," said **Mark Strickland**, Founder and Lead Developer.

The social rollout supports StricklySoft's larger go-to-market strategy, helping the company build brand visibility, foster transparency, and create lasting relationships in the SaaS space.

## **Follow StricklySoft:**

- https://www.linkedin.com/company/107411898
- <u>https://www.facebook.com/profile.php?id=61576375719325</u>
- <u>https://x.com/stricklysoft</u>

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